

**PRESS RELEASE**  
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## **Paul Marsden joins The FairLife Charity**

**Industry leader appointed as the charity sees demand for the FairLife Mark soar following the adoption of Consumer Duty**

The FairLife Charity ('FairLife'), a charity committed to promoting fair trading in finance, has enhanced its executive team with the appointment of Paul Marsden. Paul is a distinguished finance professional, and his appointment comes as the charity sees increased demand and recognition for its FairLife Mark, which is granted to products that price honestly and trade fairly with customers.

Paul has demonstrated versatile leadership across various roles in the financial sector. As Director at St Albans District Chamber of Commerce from 2010 to 2016, he significantly influenced local business development. His tenure at Harpenden Building Society, spanning over 14 years, including as Finance Director then Chief Executive guided the society through a period of growth and change. Paul's insights also shaped mortgage lending practices as a Member of the Council of Mortgage Lenders' Lending Strategy & Practices Panel. Additionally, he co-founded Shocklogic Global Limited, showcasing his entrepreneurial acumen in developing and selling a software house focused on event management solutions.

In his role at FairLife, Paul will utilise his extensive experience and influence within the finance industry to support the charity in promoting fair finance and financial education—a journey from the classroom to retirement that promises to impact thousands of lives.

**Dr Paul Boscott, co-founder of The Fairlife Charity said:** *"We are delighted to welcome Paul to the FairLife Charity team. His extensive experience and proven leadership in finance, including roles at the Harpenden Building Society and St Albans District Chamber of Commerce, align perfectly with our mission to promote fair financial practices and education. Paul's appointment further emphasises our commitment to fostering financial wellbeing in society and aligns with the FCAs Consumer Duty, which sets higher and clear standards of consumer protection across financial services."*

The FairLife Charity was founded on the belief that strong finance can be a positive driver for the UK economy by ensuring a trusted finance industry and a financially educated population. It aims to improve everyday financial products and to provide education around the responsible management of personal financial affairs in a bid to improve people's life chances.

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### **About The FairLife Charity**

The FairLife Charity is a dedicated non-profit organisation focused on elevating financial standards with its fair-trading mark. It commits to enhancing commonly used financial products—such as loans, mortgages, savings, and investment funds —and to nurturing financial literacy from an early age through to retirement, championing a financially educated and empowered society.

For more information, please see the link below:

<https://www.fairlife.org.uk/>

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