

The FairLife Charity: Q2 News Update

BSA Conference & July 31

Our thanks to Robin Fieth and the team at the BSA for a wonderful conference. It was great to be on Stand 1, both for catching-up with friends and meeting new ones. We were delighted that the FairLife Mark was so well received and that our goals continue to resonate with members.

The branch materials we had on display, such as that below, helped people to see how their support could be demonstrated to customers, and we are grateful to Penrith and Scottish Building Societies for sharing posters and flyers. We are now connected with half of the BSA membership, and hoping a quarter will be actively supporting the FairLife Mark by July 31 - the launch of consumer duty.

The criteria were designed with input from the BSA and many societies will qualify with little change. So, if you would like to join other members in highlighting your fair standards, and building a more socially sustainable world, please get in touch with Stuart or Paul on admin@fairlifecharity.org.

The FairLife Mark embodies the demands of the next generation by defining a level the public should expect and a bar to exclude poor practice.

Our latest supporter - Penrith Building Society

We are delighted that Penrith Building Society has confirmed their support and will soon be displaying the FairLife Mark online and in branch.

“We are very proud to work with the FairLife Charity and to have been awarded the FairLife Mark for our loans and savings products. At Penrith Building Society we are committed to fair standards and the provision of products and services which enable our members to reach their financial objectives.”

Tim Bowen, CEO.



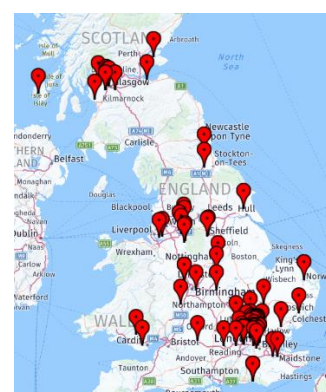
New Website

We are pleased to have launched our new website. Log on to www.fairlifecharity.org to find out more about our mission.

“The FairLife Charity is using joint purpose to help customers and I am delighted to see so many building societies supporting the Fairlife Mark.”

Robin Fieth (CEO, BSA)

What the new site needs most, is your logo displayed alongside those of other leading members. So please get in touch if you have not done so already: admin@fairlifecharity.org.



If you would prefer not to receive future updates, please just let us know by reply.